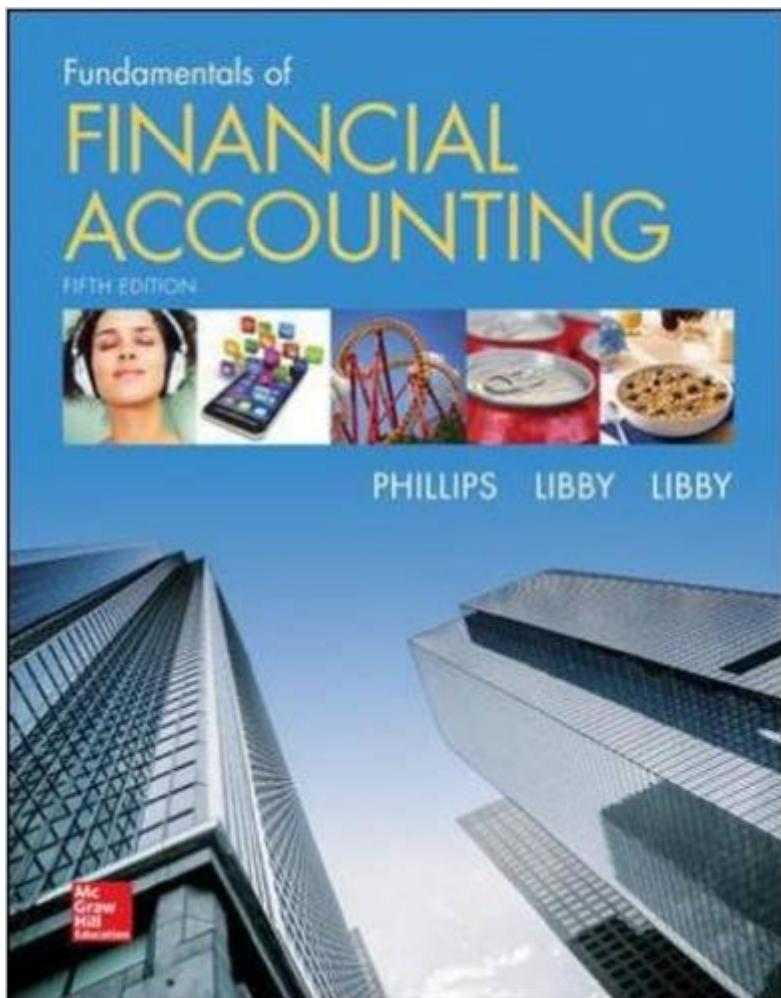


The book was found

Fundamentals Of Financial Accounting



Synopsis

Note: There is No Access Card with this ISBNFundamentals of Financial Accounting, presents an engaging, balanced, and appropriately paced analysis of the fundamentals of financial accounting. Its writing style makes it easy to read and understand, while the selection of real focus companies reinforces the relevance of accounting by introducing students to accounting and business activities in the context of their favorite companies. Balance between preparer and user orientations is achieved throughout the book, by studying both the accounting activities that take place inside the company, as well as evaluating their impact on decisions, and users outside the company. Topic coverage is paced appropriately for students new to accounting, and is thoroughly reinforced every step of the way with an ample variety of innovative pedagogical tools. Clearly understandable, relevant, and accessible, FFA is simply the most student-friendly financial book on the market and provides the tools for students to grasp financial accounting from the ground up.

Book Information

Hardcover: 752 pages

Publisher: McGraw-Hill Education; 5 edition (January 8, 2015)

Language: English

ISBN-10: 0078025915

ISBN-13: 978-0078025914

Product Dimensions: 9 x 1.1 x 11 inches

Shipping Weight: 3.7 pounds (View shipping rates and policies)

Average Customer Review: 2.6 out of 5 starsÂ See all reviewsÂ (8 customer reviews)

Best Sellers Rank: #14,928 in Books (See Top 100 in Books) #10 inÂ Books > Business & Money > Accounting > Financial #18 inÂ Books > Textbooks > Business & Finance > Accounting #4296 inÂ Books > Reference

Customer Reviews

Book I needed for class. Wish it came with the Connect code I needed for class though.

My book arrived fast and is the book that I wanted, although it should be advertised as being the "International Student Edition." This makes no difference to me, but when purchased it was not conveyed that it would be this version, and that can affect the ability to re-sell it. Also, the sender taped over the cover, so now the cover has bits of tape all over it that I can't take off and that will also affect the ability of re-selling it.

Great

there was no edition number on the e-book text i needed the 4th edition not the 5th edition. Can't figure out how to return.

[Download to continue reading...](#)

Accounting Cheat Sheet: Learn Financial Accounting (Accounting Play) Bisk CPA Review: Financial Accounting & Reporting - 43rd Edition 2014 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa Review ... and Reporting Business Enterprises) BOOKKEEPING & ACCOUNTING Explained: For Small Business & Home Business the Easy Way (Over 25+ Examples!) ((Bookkeeping, Accounting, Quickbooks, Simply Accounting, Sage, ACCPAC)) Financial Management and Accounting Fundamentals for Construction Fundamentals of Financial Accounting Financial Accounting Fundamentals Financial Shenanigans: How to Detect Accounting Gimmicks & Fraud in Financial Reports, 3rd Edition Financial Reporting and Analysis: Using Financial Accounting Information (with Thomson ONE Printed Access Card) The Accounting Game: Basic Accounting Fresh from the Lemonade Stand Taxes & Accounting for Small Businesses - QuickStart Guides: The Simplified Beginner's Guides to Taxes & Accounting for Small Businesses Accounting for Small Businesses QuickStart Guide: Understanding Accounting for Your Sole Proprietorship, Startup, & LLC Accounting Made Simple: Accounting Explained in 100 Pages or Less Governmental and Nonprofit Accounting: Theory and Practice (8th Edition) (Charles T. Horngren Series in Accounting) Wiley Not-for-Profit GAAP 2014: Interpretation and Application of Generally Accepted Accounting Principles (Wiley Not-For-Profit GAAP: Interpretation ... of Generally Accepted Accounting Principles) Wiley GAAP: Interpretation and Application of Generally Accepted Accounting Principles 2011 (Wiley GAAP: Interpretation & Application of Generally Accepted Accounting Principles) Fundamentals of Cost Accounting, 4th Edition Wiley CPA Exam Review Impact Audios: Financial Accounting and Reporting, 3rd Edition by Narayanan, V. SAP FI: Financial Accounting: ERP ECC6, R/3 4.70 (Computer Science) (2013) Paperback Client/Server Accounting: Reengineering Financial Systems Client/Server Accounting, 1997 Supplement: Reengineering Financial Systems

[Dmca](#)